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American Institute
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Denver, CO
Kissimmee, FL

Branford Hall
Career Institute

Albany, NY
Amityville, NY
Bohemia, NY
Branford, CT
Danbury, CT
Southington, CT
Springfield, MA
Springfield MA (Tech)
Windsor, CT

Hallmark Institute
of Photography
Turners Falls, MA

The Harris School
of Business

Cherry Hill, NJ
Dover, DE
Hamilton, NJ
Linwood, NJ
Upper Darby, PA
Voorhees, NJ
Wilmington, DE

Salter College

Chicopee, MA
West Boylston, MA

The Salter School

Fall River, MA
Malden, MA
New Bedford, MA
Tewksbury, MA

Salter School of Nursing
and Allied Health
Manchester, NH

Seacoast Career
Schools

Manchester, NH
Sanford, ME

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*****FOR IMMEDIATE RELEASE*****

Hallmark Institute of Photography Announces Scholarship Opportunities For Future Students

Turners Falls, MA – Calling it an “exciting day for future students of the **Hallmark Institute of Photography**” **President and CEO of Premier Education Group, Gary Camp**, today announced the return of the Visionary Scholarship which will be available to students entering the September 2013 class in the amount of \$10,000 each.

“Future students at the Hallmark Institute of Photography who are interested in applying for the Visionary Scholarship must be able to demonstrate a sincere level of passion and commitment towards the pursuit of a career in professional photography,” stated **Ed Martin, Campus Director of Hallmark**. “The evidence of their passion will be shown through an application process which begins with their acceptance into the September 2013 class, a submission of a statement explaining why they want to become a professional photographer and three photographs of the candidates’ choice which will be reviewed by a panel of judges from **Hallmark Institute of Photography** and **Premier Education Group**, our parent company.”

“We are pleased to announce the return of the Visionary Scholarship,” added, **Dr. Nick Hastain, Chief Operating Officer of Premier Education Group**. “We know future students will be well served by the scholarship, and those who are chosen through demonstrating their passion for photography will add great value to the already dynamic community that exists at Hallmark.”

Ed Martin, said, “We are excited to see the submissions from candidates for the Visionary Scholarship as we look for candidates that will fit into our culture of fostering talent, and creating a place where technology and passion come together.”

Individuals interested in learning more about the Visionary Scholarship, or any other aspects of **Hallmark Institute of Photography**, can visit the website at www.hallmark.edu.

Premier Education Group, based in Connecticut, owns and operates the Hallmark Institute of Photography and is one of the nation’s leading privately owned career-training organizations. Located in Turners Falls, MA, **Hallmark Institute of Photography** provides a real world, serious approach to professional photography education, where training is completed in just ten months. Upon completion of our program, graduates can expect to open their own photographic business or fill entry-level employment positions in the diverse and competitive market place of today’s professional imaging industry. To fulfill our goals, we use the most up-to-date technology, highly experienced and qualified staff, and a logical and realistic set of standards and processes, providing each of our students the tools they need to succeed.

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